



June 5, 2018

Office of the Governor  
136 State Capitol  
Denver, CO 80203

Dear Governor Hickenlooper,

As businesses, employers, investors, and residents of Colorado, we strongly support the adoption of the Advanced Clean Cars (ACC) program by the state. The ACC program would boost Colorado's economy by creating fuel and electricity cost savings for consumers and businesses, cutting health costs by reducing smog-forming emissions, and reducing greenhouse gas (GHG) emissions. Cleaner, more efficient vehicles help companies like ours cut costs, avoid the volatility of fossil fuel prices, and achieve our climate goals.

We support adoption of the full ACC program, which includes both Low Emission Vehicles (LEV) standards, which limit GHG and smog-forming pollutant emissions from light-duty vehicles, and the Zero Emission Vehicles (ZEV) program, which would require that about 10 percent of new sales be zero emission or plug in electric vehicles by 2025. The ACC program's GHG standards are consistent with federal standards, which are at risk of being weakened by the current Administration. Adopting the program would provide an important backstop for the GHG standards, as well as reducing smog-forming emissions and ensuring the availability of zero emission or plug in hybrid vehicles. By increasing the availability of clean vehicles in Colorado, these standards will provide Coloradans with a broad set of positive outcomes and generate significant benefits for our bottom line. The ZEV program alone would result in \$7.6 billion in net benefits to the state by 2050. We congratulate you for adopting the state's first electric vehicle plan, setting a goal of nearly a million EVs on the road by 2030. Achieving this goal will save consumers over \$500 million per year in fuel costs. The ZEV standard is a key tool for helping to achieve these goals.

The ACC program would drive the availability and development of clean vehicles, resulting in significant fuel cost savings, public health benefits, and GHG emission reductions. Corporate fleets are both a significant cost and a major contributor to our carbon footprints. EVs have lower maintenance costs and both ZEVs and LEVs have lower fuel costs, reducing the risks associated with fuel cost and supply volatility. These savings benefit not just our bottom line, but also our commuting employees and customers. The program would also lower electricity bills for all Colorado utility customers. Increased vehicle charging allows for greater utilization of existing generation and electric infrastructure, generating revenue that helps offset rate increases for all utility customers. A 2017 [analysis by MJ Bradley and Associates](#) found that meeting the goal of 1,000,000 EVs on the road by 2030 would drive down electric rates enough to save ratepayers \$50 million per year.

Like many leading businesses across the United States, we have pledged to reduce our carbon footprints. We recognize that climate change is a business risk, and that reducing greenhouse gases

(GHG) is as valuable for our bottom line as it is for the communities in which we operate. Cleaner, more efficient vehicles lower our GHG emissions while allowing us to cut operating expenses in our company fleets. Low and zero emission vehicles will also improve Colorado's air quality—with benefits for public health, tourism, and the outdoor recreation industry.

We support the GHG emissions reductions targets you set in your Executive Order on clean energy. We are aware that the current Administration is proposing to roll back federal vehicle GHG standards, jeopardizing our ability to meet these goals. The Xcel Colorado Energy Plan, which is expected to reduce GHG emissions by about 4.1 million tons per year, is key to meeting your Executive Order goals. If the federal government rolls back the car standards and Colorado does not act, GHG emissions will increase by 3.8 million tons per year - wiping out most of the gains from Xcel's plan.

Clean vehicles will be a boon to the state, through substantial cost savings and health benefits from improved air quality, and GHG emission reductions. We recognize that these benefits represent a significant economic opportunity for our businesses and urge you to initiate a rulemaking on adopting Advanced Clean Car standards. Please do not hesitate to contact us with any questions.

Thank you,

Alpine Start Foods  
Aspen Skiing Company  
Black Tie Ski Rentals  
Burton Snowboards  
Clif Bar & Company  
Colorado Ski Country USA  
Fishpond  
New Belgium Brewing  
Protect Our Winters  
Smartwool

Cc:

Alex Whitaker, Policy Advisor, Office of Governor John Hickenlooper  
Kathleen Staks, Executive Director, Colorado Energy Office