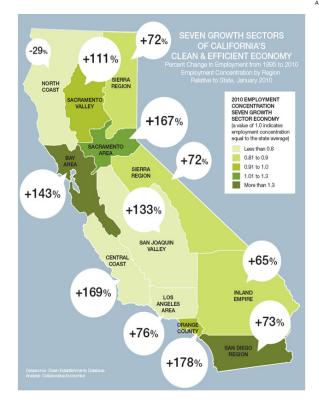


Executive Overview

California's clean and efficient economy continues to grow faster than the state's other major sectors. Even during periods of major statewide economic downturn in the early 2000's, and again in 2009 - 2010, the sectors behind the state's efforts to reduce energy use and make new clean energy either grew or remained stable. This means that California's clean and efficient economy is a safe, recession proof bet for continued growth and prosperity throughout the state.

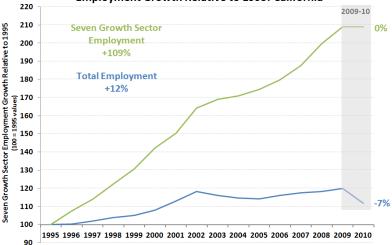


"ORANGE COUNTY -Between 1995 and 2010, employment in the seven sectors grew at a faster pace than any other region of the state, recording a 178 percent increase in jobs." Collaborative Economics (2012)

SEVEN GROWTH SECTORS DRIVING CALIFORNIA'S **CLEAN AND EFFICIENT ECONOMY**

A Collaborative Economics Report sponsored by Environmental Defense Fund

Seven Growth Sectors Driving California's Clean & Efficient Economy **Employment Growth Relative to 1995: California**



: Green Establishment Database, underlying data originally collected for Next10 Many Shades of Green report Analysis: Collaborative Economics

A Home-Grown Clean and Efficient **Economic Engine**

Over nearly the last 20 years, California's innovative policies have created a home-grown landscape of companies across multiple sectors and located throughout the state. These businesses are providing a variety of important products and services – with manufacturing and installation jobs representing nearly 2/3 of California's clean and efficient economic growth. Of these, jobs in energy generation and efficiency are most prevalent.

Seven Growth Sectors Behind California's Clean and Efficient Economy

California's "Green Economy," has many sectors, and several are at the heart of California's efforts to curb greenhouse gases and deliver a clean and efficient economic engine:

- **Energy Generation** 1.
- 5. Finance & Investment
- 2. **Energy Efficiency**
- 6. Advanced Materials
- 3.
- Clean Transportation 7. Energy Infrastructure
- 4.