

# LATINOS AND THE ENVIRONMENT ELECTION EVE POLL

## RESULTS + ANALYSIS

**Latino**  **Decisions**  
Everything Latino Politics

November 9, 2018



## Mark Magaña

### Founding President and CEO, GreenLatinos

Mark Magaña is the Founding President and CEO of GreenLatinos, the national network of Latino environmental advocates. With nearly three decades of experience in the nation's Capitol, Mark was the first Latino to serve as senior staff at both the White House and in Congressional leadership.





## **Edward D. Vargas, PhD, MPH**

### **Senior Analyst - Latino Decisions**

Dr. Edward D. Vargas is a Senior Analyst at Latino Decisions. He received his Ph.D. in Public Affairs from the School of Public and Environmental Affairs at Indiana University. He currently is an Assistant Professor at Arizona State University in the School of Transborder Studies.

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# The American Election Eve Poll

- Exit polling has increasingly come under fire for not providing an accurate and representative sample of all voters in a state or district
- Since 2010 we have been working with partners to provide more accurate data on how minority and immigrant communities have voted and why
- This year we have a large and robust sample that includes:
  - Latinos, blacks, AAPIs, whites and Native Americans
  - 70 most competitive battleground House seats
  - 6 states with competitive elections

# Background: Latinos and the Environment

- ❑ Long-standing assumptions regarding disinterest in environmental issues among working class and communities of color;
- ❑ More recent research suggests just the opposite, that Latinos care deeply about the environment and specifically about experiencing climate change;
- ❑ In this study, we explore the depth of these concerns and support for policy action.

# Latino election eve methodology

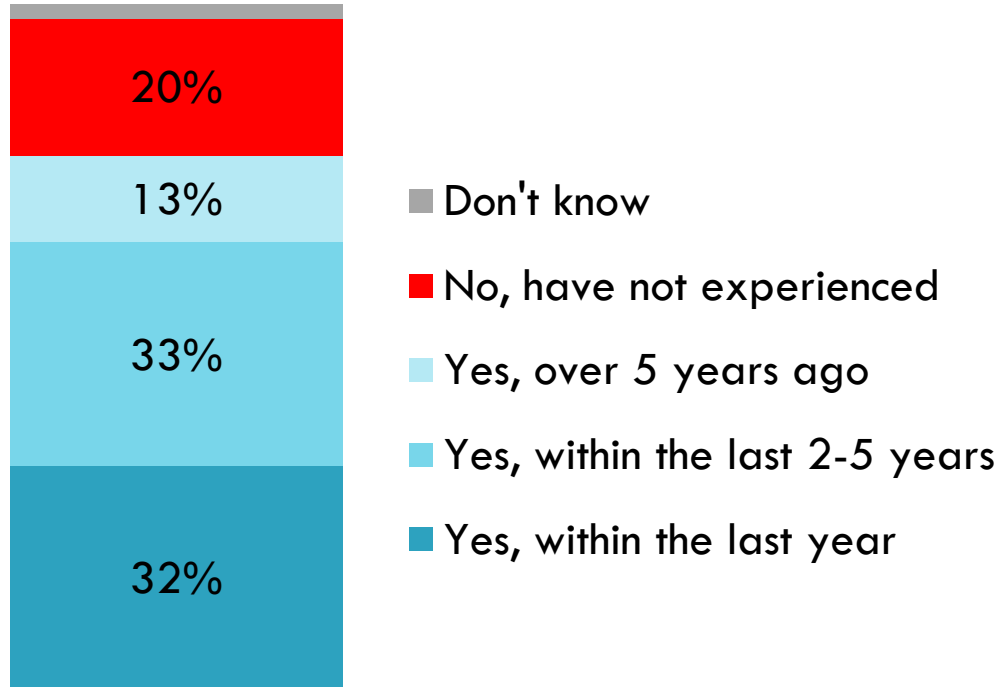
- National sample N=2,600 (MoE +/-1.9%)
- 5 state samples (AZ, CA, FL, NV, TX)
- Completed interviews by landline, cell and on-line with Latino registered voters in English and Spanish at respondent's discretion; from November 1-5, 2018.
- Respondents are extreme-high-propensity voters screened on vote history, or newly registered, and queried self-report of intention to vote (or having voted).
- Randomly drawn from representative statewide sample, and then weighted to match census demographics

# Take-Aways from This Study

- ❑ Latinos are disproportionately stating that they have personally experienced climate change
- ❑ Latinos strongly believe that Congress should take steps to pass legislation to aggressively combat global warming or climate change, reduce smog and pollution, and pass clean energy legislation.
- ❑ Irrespective of partisanship, Latinos are more likely support combating climate change and reducing smog and pollution.
- ❑ Latinas voters are more likely to support combating global warming, clean energy, and the reduction of smog and pollution.

# Personal Experiences with Climate Change

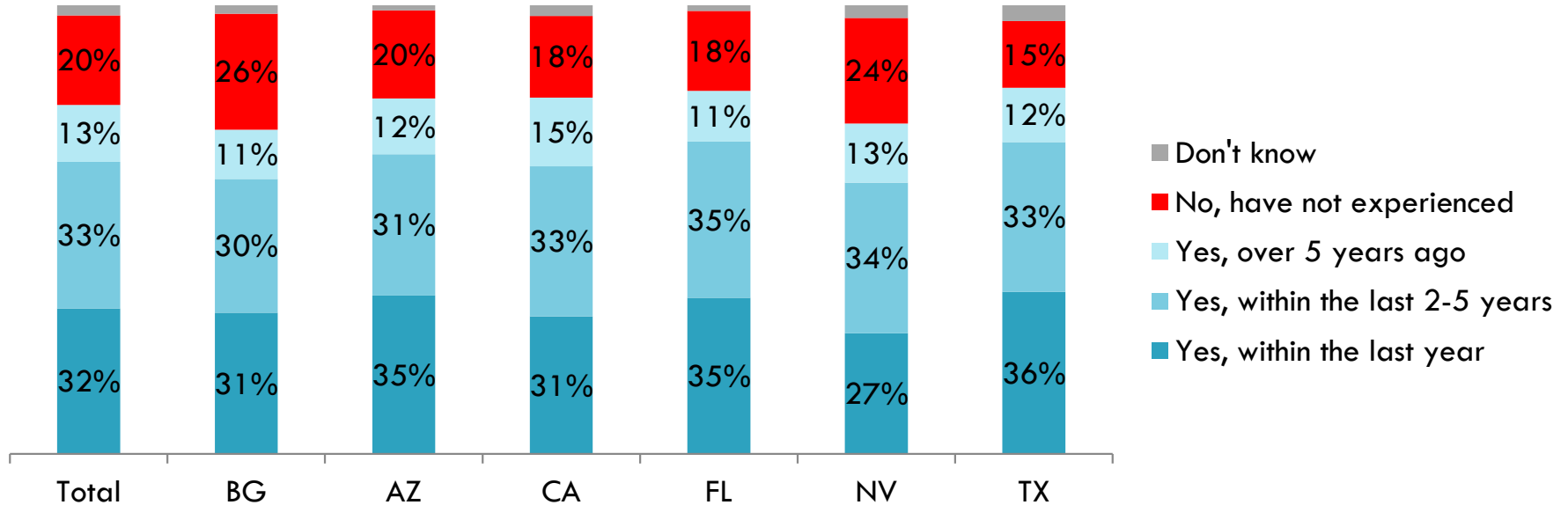
Climate change is often associated with extreme weather patterns such as deadly heat waves in some areas and frequent or more intense storms and flooding in other areas. Have you experienced the effects of climate change in your state?





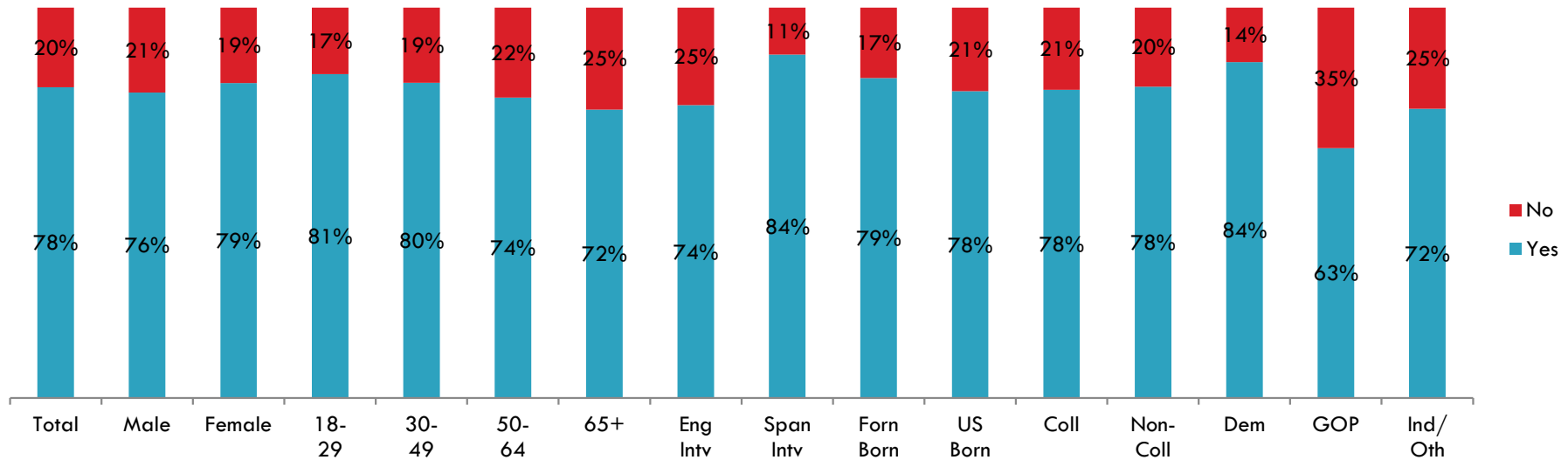
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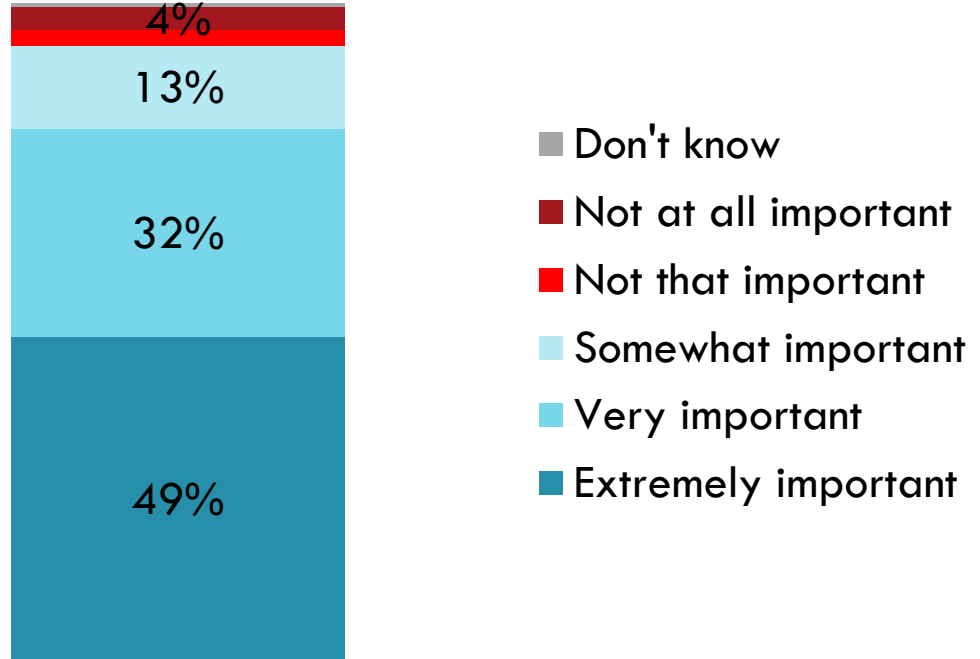
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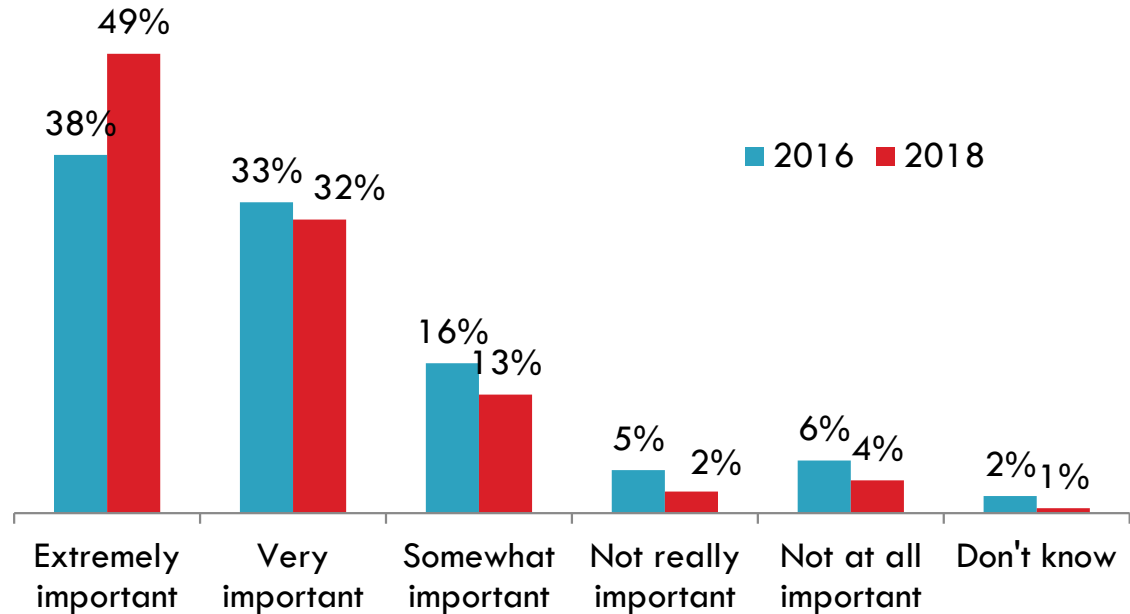
# Combat Global Warming or Climate Change

How important do you think it is that the new Congress take steps to pass legislation to aggressively combat global warming or climate change?



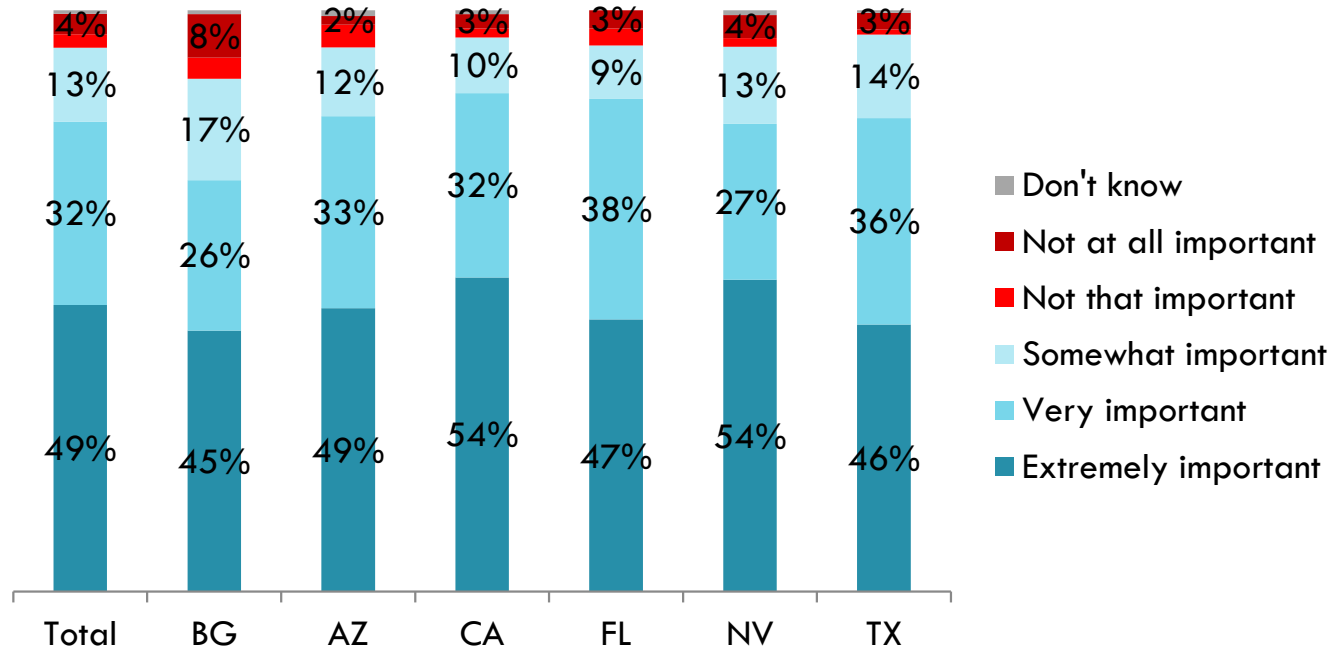
# Comparing 2016 vs 2018

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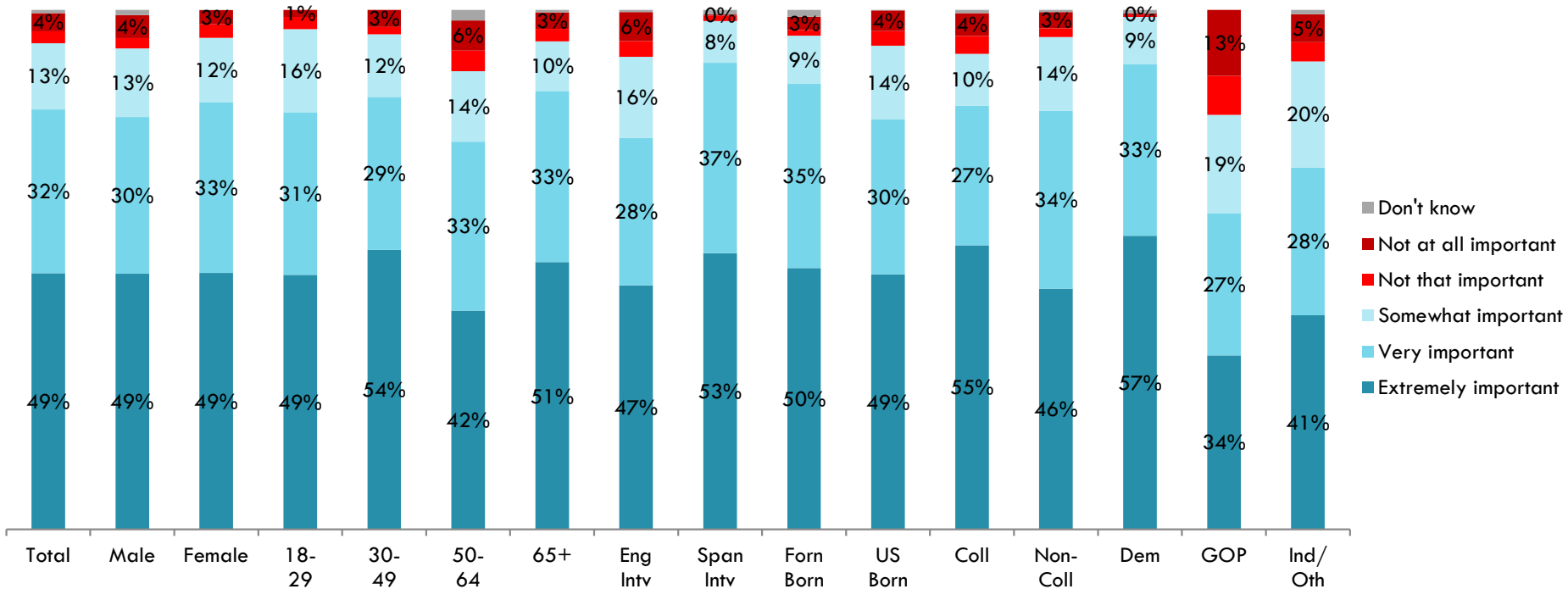


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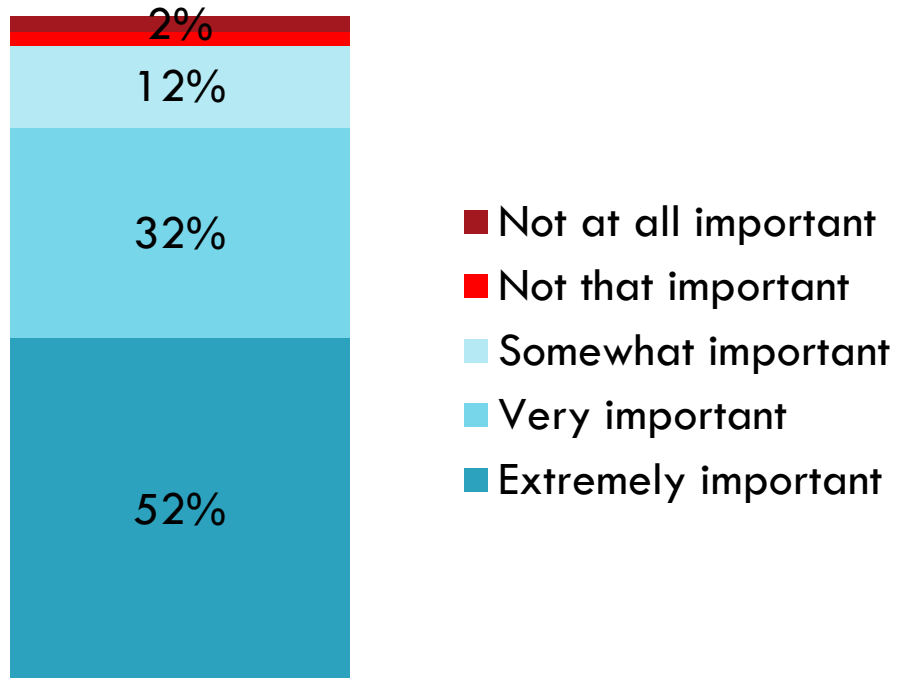


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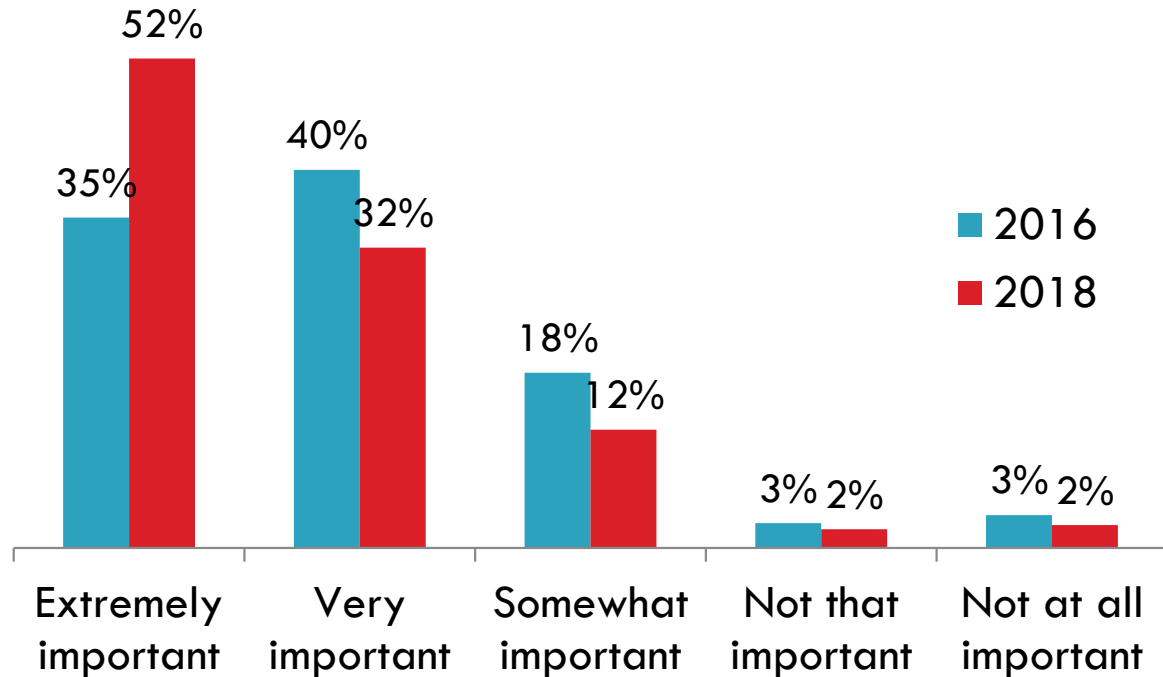
# Reduce Smog and Air Pollution

How important do you think it is that the new Congress take steps to reduce smog and air pollution?



# Comparing 2016 vs 2018

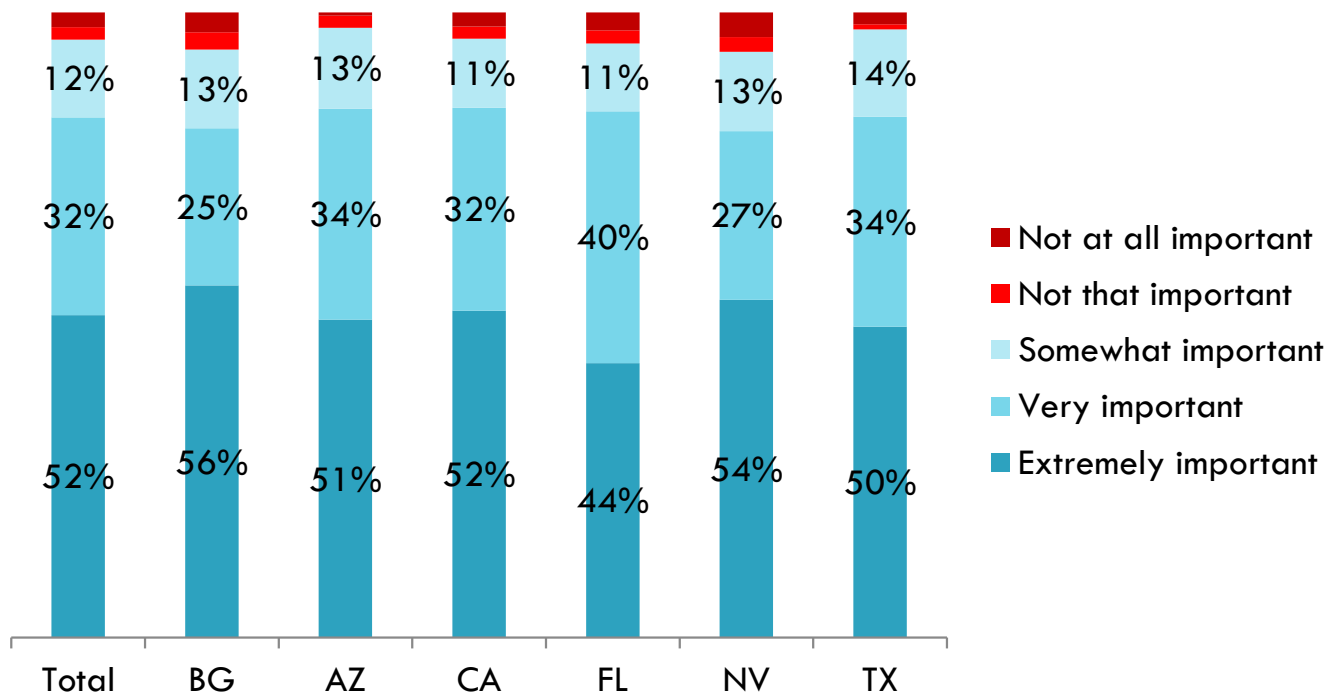
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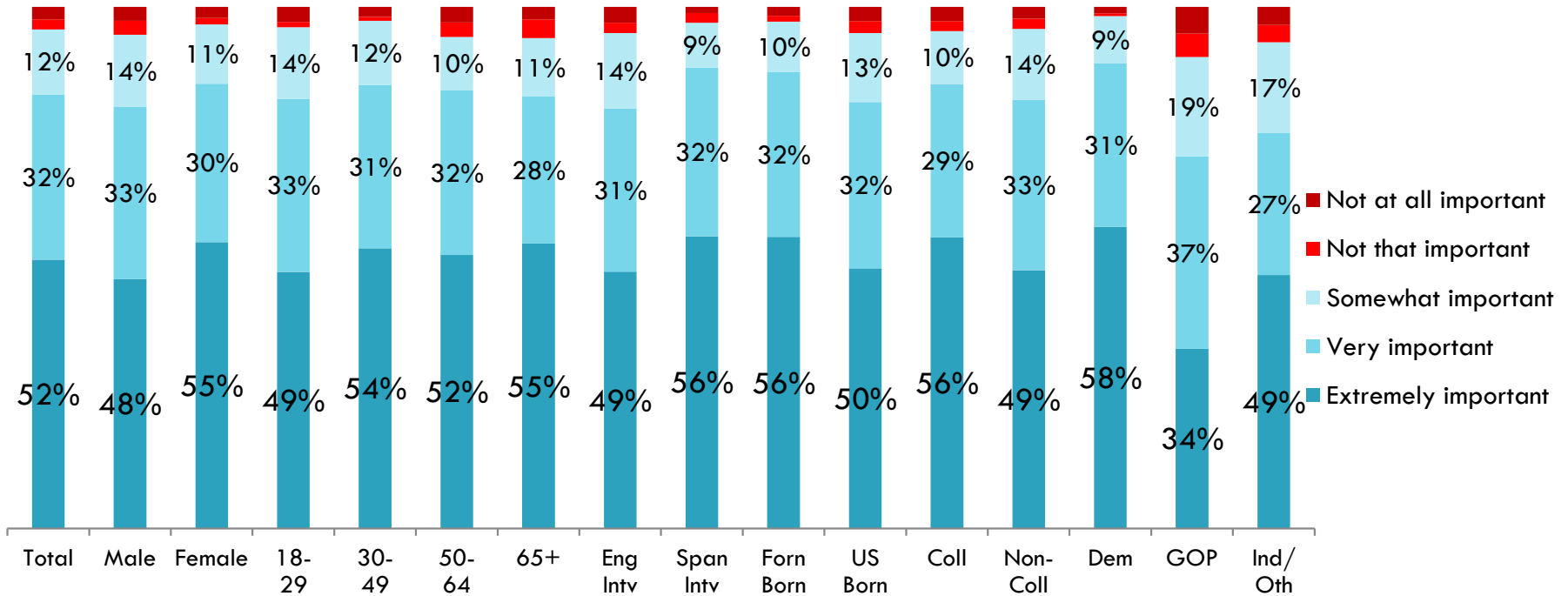


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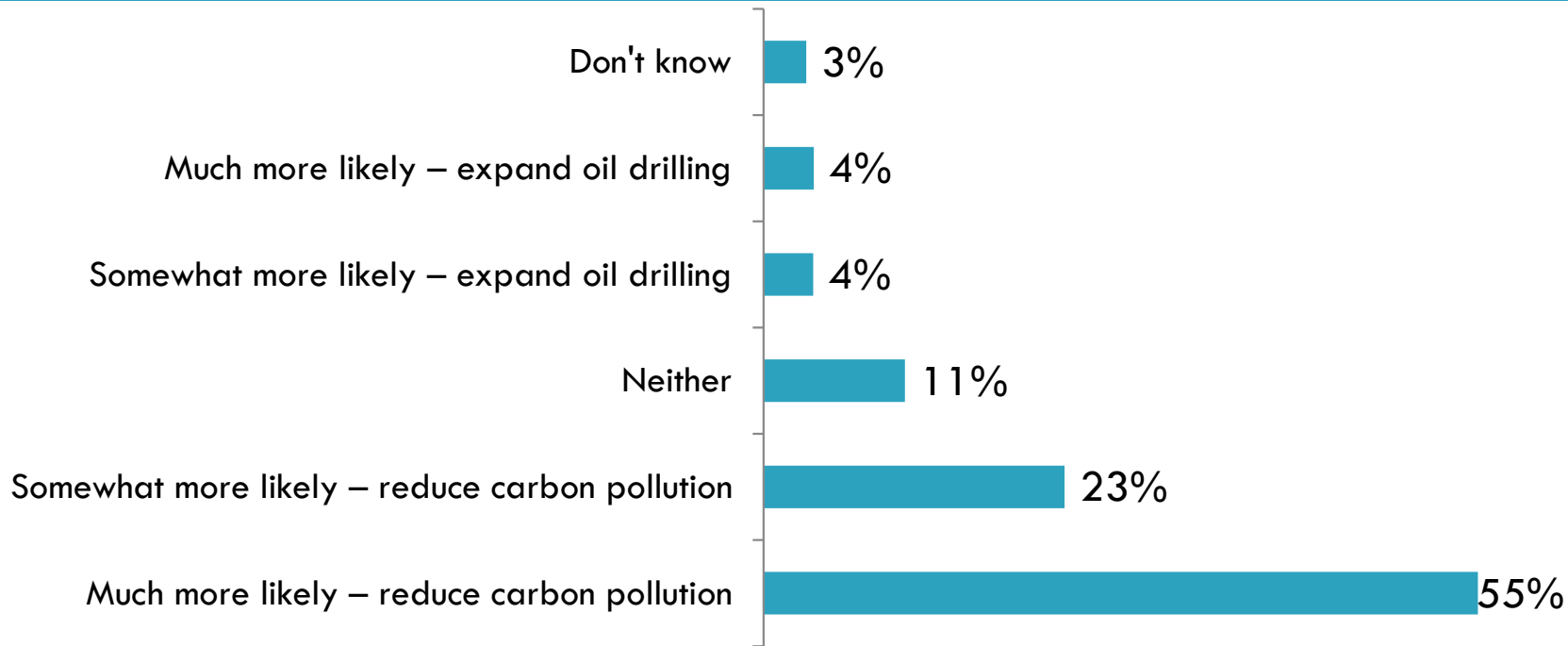


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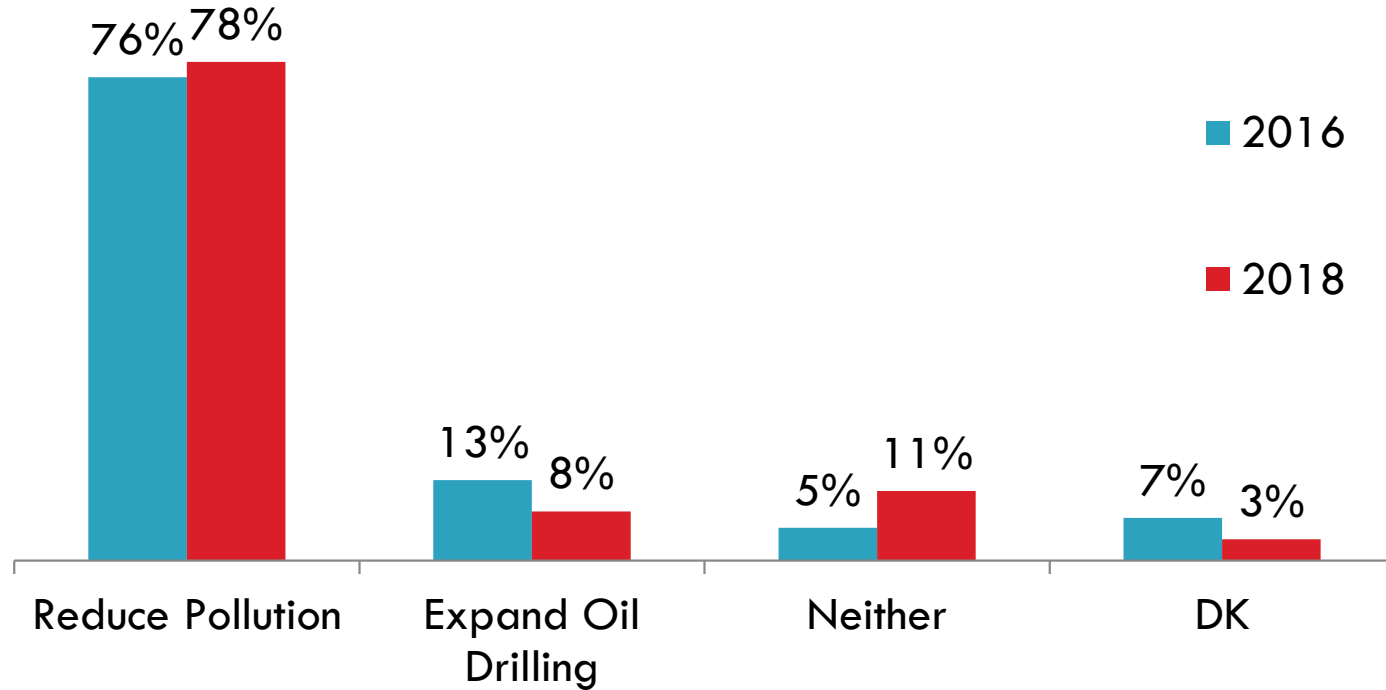
Thinking about elections for the U.S. Congress, are you more likely to support: A candidate who wants to reduce carbon pollution and invest money in clean energy sources, OR A candidate who wants to expand oil drilling, shale fracking and coal mining?

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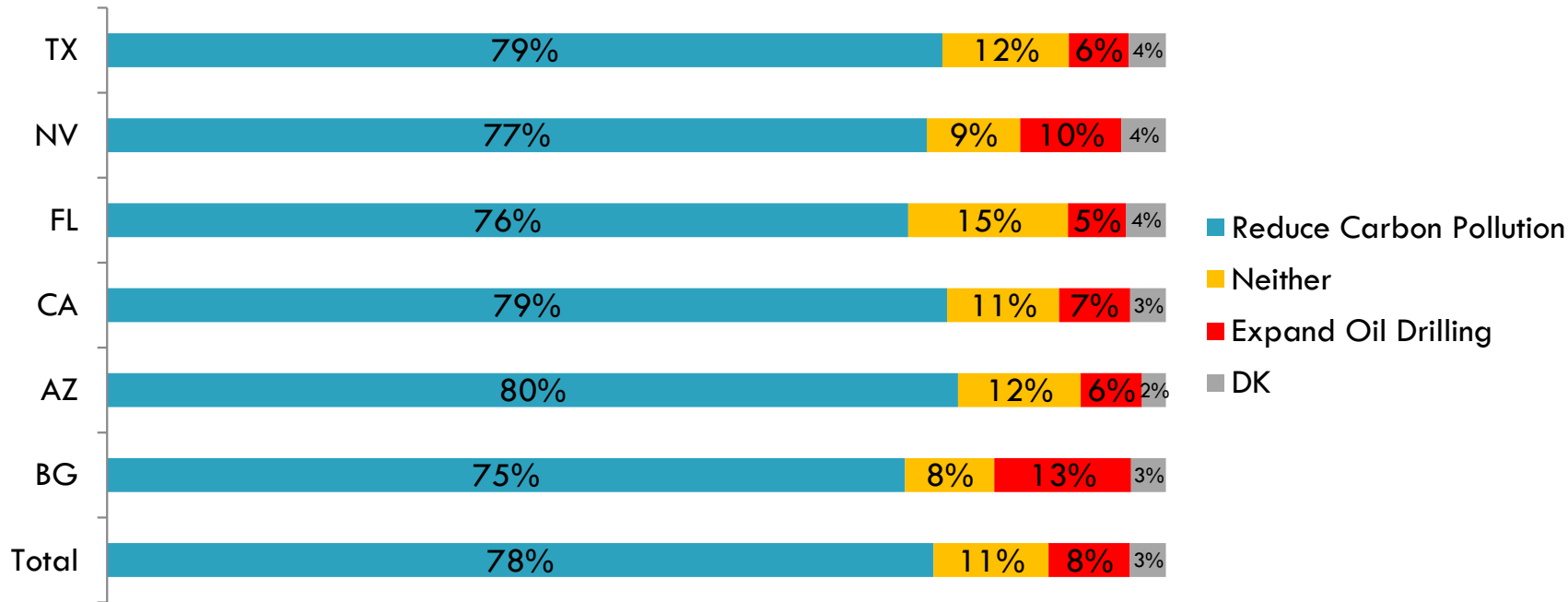
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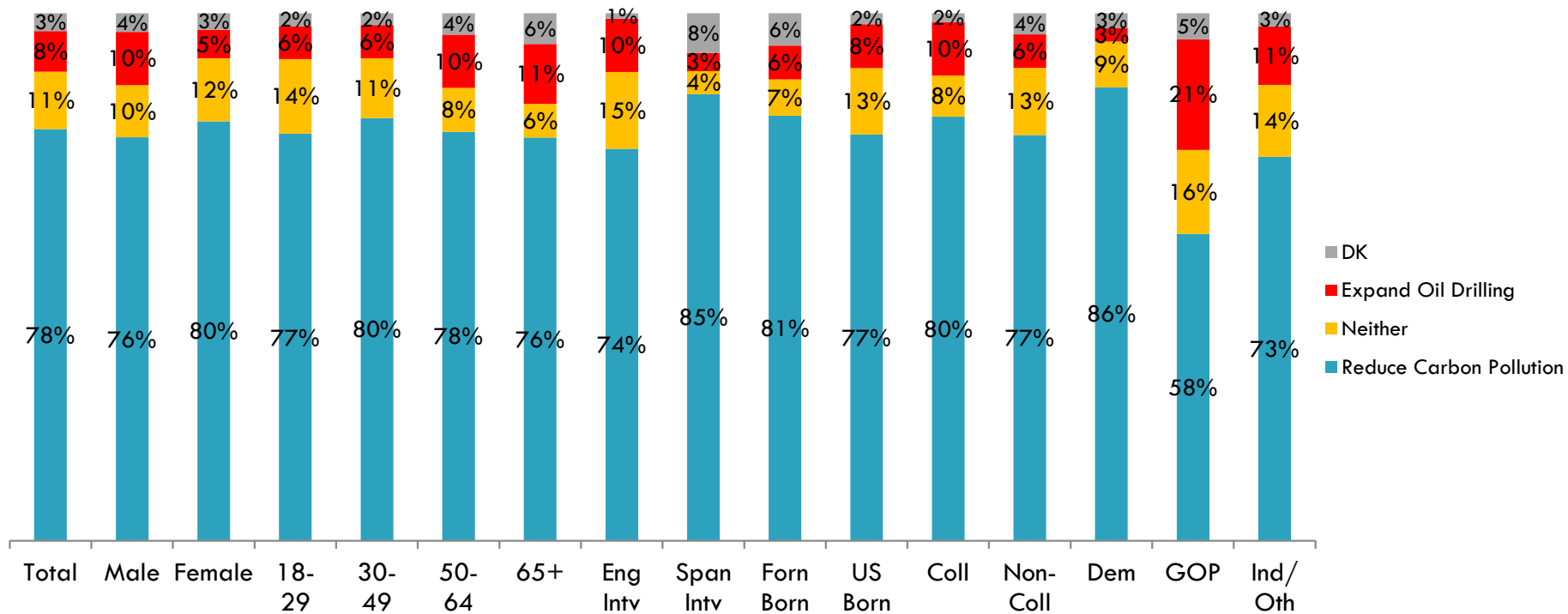


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## Yoca Ardit-Rocha

### Executive Director, The CLEO Institute

Yoca Ardit-Rocha is the new Executive Director of The CLEO Institute where she works to drive climate action through community engagement and education. Yoca has over 15 years of management experience as a sustainability professional and is currently finishing her Master's degree in Liberal Arts at Harvard University in Sustainability.



**Melissa Vargas**  
Project Manager, Political Affairs  
Environmental Defense Fund





# Questions?