

THE GOALS WE SHARE FOR 2013

As we shared with you in our 2012 Year-End Report, your monthly Eco Partner support helped us make important progress in the fight to curb global warming—from EPA's first-ever limits on greenhouse gas pollution from new power plants to ambitious clean-car standards, which also means the same amount of fuel will go nearly twice as far in the not too distant future. Together, we are making strides in the quest for a healthier planet.

And at EDF, we do not rest on our laurels. As we move into another critical year for the environment, we will build upon the growing momentum, and push forward to our ultimate goal—a reduction in greenhouse gas emissions.

As a steadfast member of EDF's Eco Partners, it is important that we share with you the goals we have outlined for 2013. I hope as you review these efforts, you will be reminded of why you became an Eco Partner, and how your support truly makes a difference to the future of our planet.



CLIMATE & AIR

- Work to ensure that California's Global Warming Solutions Act is successful, and communicate that success widely.
- Press EPA to finalize proposed limits on carbon pollution from new power plants and develop limits for existing plants.
- Improve U.S. political context for climate discussions by engaging conservatives and independents.
- Help win carbon limits in China by piloting carbon markets, creating demand for carbon offsets and improving environmental enforcement.

- Protect rainforests in Brazil and around the world by promoting financial incentives to reduce deforestation through carbon markets.



LAND, WATER, WILDLIFE

- Move on-the-ground restoration forward in coastal Louisiana with scientifically sound projects that will protect the Gulf Coast and its communities for the long term.
- Launch three new wildlife habitat markets in the West to ensure that energy development benefits—rather than harms—endangered and threatened animals.
- Spur decision-makers to negotiate a more sustainable management plan for the Colorado River.
- Enable farmers to profit from environmentally friendly practices such as reduced fertilizer use.



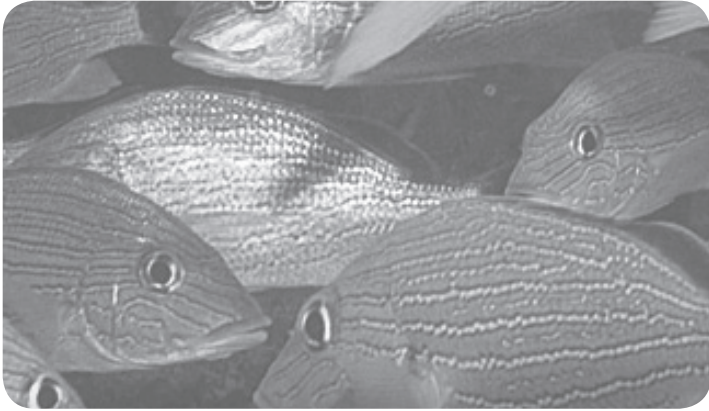
CLIMATE & ENERGY

- Win regulatory reform in six states (CO, ND, NY, OH, PA, TX) to protect communities and the environment from the impacts of natural gas operations.
- Use data from methane leakage study to

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develop policies that will lower leakage across the natural gas supply chain to less than 1%.

- Modernize regulations and policies in nine key states (CA, FL, IL, NC, NJ, NY, OH, PA, TX) to support a 21st century electric grid that incorporates large-scale deployment of energy efficiency and renewable power.
- Design and promote policies and private capital mechanisms for investment in energy efficiency and renewable energy.



OCEANS

- Improve the health and profitability of U.S. commercial fisheries by making catch shares management the standard approach and securing Congressional support.
- With fishermen partners, advance development of at least three innovative pilot projects that improve recreational fisheries. Recreational fishing accounts for up to half of the catch in many U.S. fisheries, yet is ineffectively managed.
- Advance at least ten new fishery management programs around the world, and win new laws and policies supporting expansion of catch shares in the European Union, Belize and Mexico.

*Thank you for being
an EDF Eco Partner,
and for helping us to
achieve these and many
other critical goals!*



HEALTH

- Reform U.S. toxic chemical policy to ensure only fully tested and safe chemicals are allowed on the market.
- Protect air quality for 240 million Americans by defending the Mercury and Air Toxics Standards and winning reversal of the U.S. Court of Appeals decision to vacate the Cross-State Air Pollution Rule.
- Secure stricter soot pollution standards to prevent as many as 35,000 premature deaths each year.
- Convert approximately 3,500 of the most polluting New York City buildings to cleaner heating fuels.



CORPORATE PARTNERSHIPS

- Grow EDF Climate Corps to 120 fellows, including strategic placements in key states where EDF is working to advance climate and energy policy.
- Spur change in the private equity sector through a groundbreaking new tool enabling investors to compare environmental performance among firms and drive measurable results.
- Launch coalition of leading companies calling for strong regulation and enforcement of hydraulic fracturing.
- Leverage the buying power of Walmart to encourage climate-friendly farming practices for corn.

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