



InterGlobe Aviation Limited

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## IndiGo goes Green; commits to low-carbon rural development programme

- Becomes the first airline in India to partner with Fair Climate Network for Low Carbon Rural Development
- Option for 6E flyers to voluntarily contribute Rs. 100 per booking towards reducing carbon footprint while improving quality of living and household earnings

**India, February 8, 2014:** IndiGo today announced its partnership with the Fair Climate Network (FCN), a consortium of NGOs committed to promoting simple measures that improve rural livelihoods and reduce carbon pollution. Through this partnership, IndiGo will enable its flyers to voluntarily contribute Rs 100 (per PNR) towards this cause. The revenue generated through this voluntary contribution will be used to support the implementation of climate friendly technologies in rural India; this includes construction of domestic biogas units for poor women, providing fuel efficient woodstoves, installing photovoltaic lamps in un-electrified homes, setting up drinking water purification systems, undertaking agro-forestry, sustainable and profitable farming practices, etc. To start with, IndiGo will be supporting the installation of 5,000 bio gas units in the villages of South India.

This partnership has been facilitated by Environmental Defense Fund (EDF), a science and economics based global NGO that harnesses the power of policy frameworks and markets to deliver sound environmental outcomes.

This groundbreaking partnership will create a more positive economic & health impact for individuals and families in six states across rural India while reducing emissions of carbon dioxide and other greenhouse gases that cause climate change. For example, cleaner burning stoves funded by the project will improve indoor air quality and have a direct impact on the household health. Similarly, decreasing the amount of water and fertilizer needed to grow the same crops while maintaining yield reduces input costs, and improves profitability for farmers.

**Aditya Ghosh, President, IndiGo, said,** *"This is a momentous occasion for us. We strive to make a difference each day and find solutions that help manage our carbon footprint. We are delighted to partner with FCN on this initiative which not only helps us and our passengers achieve just that, but go far beyond by creating a sustainable positive impact and improving many individuals' livelihoods."*

IndiGo has consistently been committed to investing in technologies that minimize fuel burn and thus reduce emissions. Last year, IndiGo took the delivery of its first A320 aircraft equipped with Sharklet fuel saving wing tip devices, becoming the first Indian carrier to do so. Sharklets are newly designed wing-tip devices that improve the aircraft's aerodynamics and significantly cut the airline's fuel burn and





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emissions by four per cent on longer sectors. All future A320 aircraft to be delivered to IndiGo shall be fitted with the Sharklet wing tip devices. The A320 neo aircraft, of which IndiGo has 180 on order to be inducted from 2016, will further reduce the fuel burn by 15%.

*Speaking about this partnership, **Ram Esteves, the Convener of FCN said** "We are genuinely excited that we have partnered with IndiGo. Addressing rural development is a high priority; a pivotal area of intervention and focus. We need programs that support economic development and deliver social, health and environmental co-benefits, including climate adaptation and mitigation. IndiGo has reposed faith and trust in this understanding of inclusive development where a stable and healthy economy is good for business. This partnership is a strong step in this direction."*

The FCN has already built 19,500 biogas units. 30,000 families are using fuel efficient woodstoves, replacing the traditional 3 stone hearths. 66,000 acres of land have been readied to undertake sustainable farming.

### About IndiGo

IndiGo is India's largest airline with a market share of 29.6 per cent as of November, 2013 as well as the country's largest low fare carrier. IndiGo is the fastest growing low cost carrier in the world (source: CAPA). IndiGo has a simple philosophy: offer fares that are always low, flights that are on time, and a courteous, hassle-free travel experience. IndiGo's On Time Performance is one of the best in India. IndiGo's Technical Dispatch Reliability is 99.91% making it the airline with the least number of cancellations in India. With its fleet of 75 new Airbus A320 aircraft, the airline offers 456 daily flights connecting 35 destinations - Agartala, Ahmedabad, Bagdogra, Bangkok, Bengaluru, Bhubaneswar, Chandigarh, Coimbatore, Chennai, Delhi, Dibrugarh, Dubai, Goa, Guwahati, Hyderabad, Imphal, Indore, Jaipur, Jammu, Kathmandu, Kochi, Kolkata, Lucknow, Mumbai, Muscat, Nagpur, Patna, Pune, Raipur, Ranchi, Singapore, Srinagar, Trivandrum, Vadodara and Vishakhapatnam. IndiGo currently operates international flights to 5 destinations, namely, Bangkok, Dubai, Kathmandu, Muscat and Singapore. The first international flight commenced on September 01, 2011. As the youngest, yet fastest growing airline in India, IndiGo has flown over 67 million passengers till date.

IndiGo is led by its President, Aditya Ghosh and is promoted by InterGlobe Enterprises and Mr. Rakesh Gangwal, an aviation industry veteran and entrepreneur. InterGlobe Enterprises is a leader in aviation and travel related services, growing the market through innovation and service leadership. We build businesses and represent global brands that deliver quality and value. Established in 1989, with headquarters in Gurgaon, today InterGlobe has a network of 126 offices across 59 cities globally. InterGlobe employs more than 11,000 professionals across its businesses which include IndiGo





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(InterGlobe Aviation), InterGlobe Technologies, InterGlobe Air Transport, InterGlobe Technology Quotient, InterGlobe Hotels, InterGlobe Retail, and InterGlobe Established.

### **About Fair Climate Network-**

FCN is an open and welcoming network that currently comprises 106 individuals and organisations comprising development workers, climate change activists, environmentalists, scientists and other professionals. They represent 35 grassroots NGOs and 21 support organisations among its members.

The Fair Climate Network is developing a total of 36 Climate Mitigation Projects for 306,000 rural families. These projects are already registered with the UNFCCC and being implemented in various parts of the country.