

# Energy Price Reform: A Guide for Policymakers

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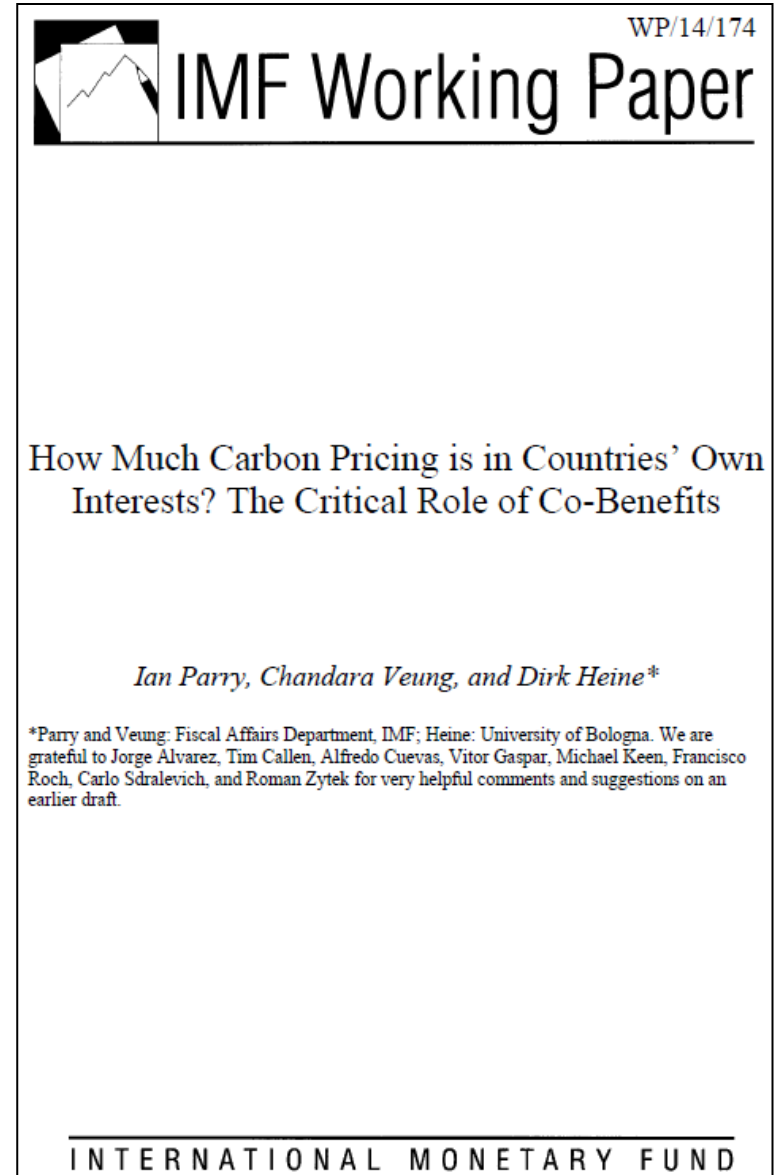
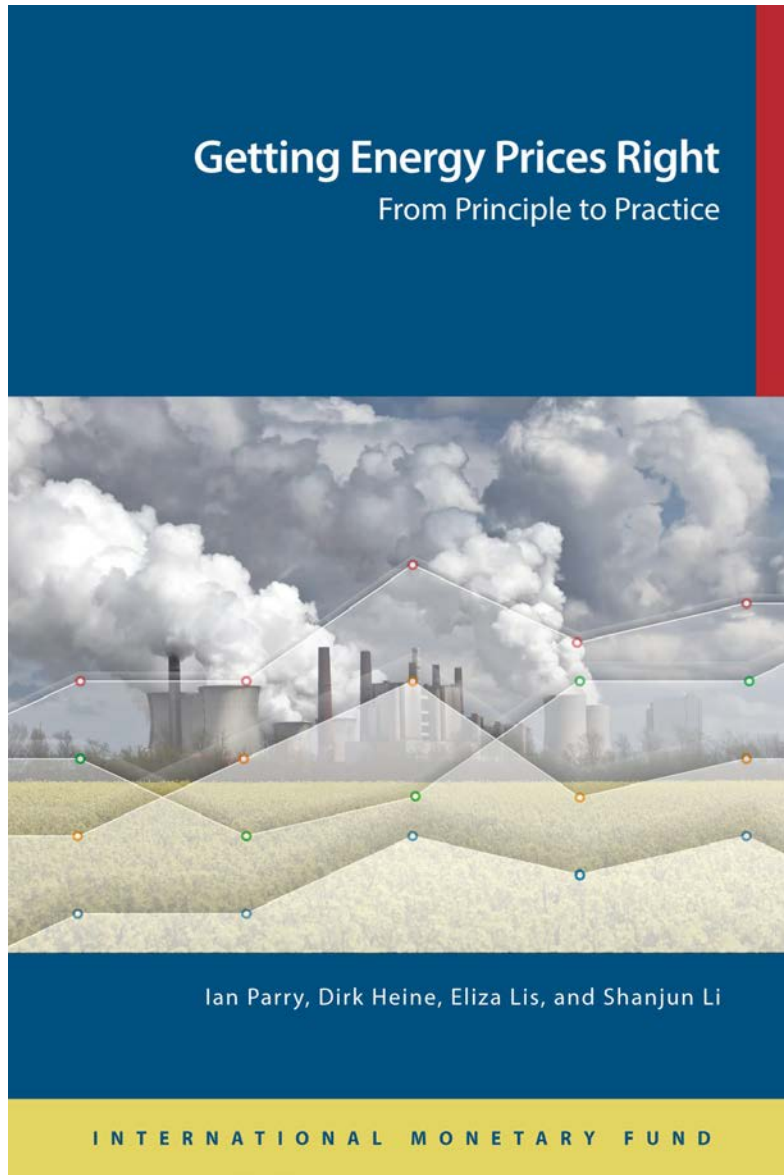
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# Plan of Talk



- Major externalities and designing fiscal policies to address them
- Measuring externalities
- Corrective tax estimates
- Implications for carbon pricing

# Based On





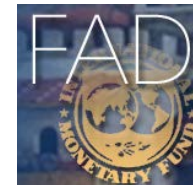
# **Major Externalities and How to Address Them**

# Major Environmental Problems



- Carbon emissions
  - projected warming 3-4°C by 2100 (with tail risks)
  
- Local (outdoor) air pollution
  - > 3 million premature deaths a year
  
- Road congestion/accidents
  - London motorists impose congestion cost of \$40/gal.
  - accidents cause 1.2 million deaths
  
- Other externalities beyond our scope:
  - opaque (e.g., energy security, indoor air pollution)
  - smaller in magnitude (e.g., oil spills)

# Fiscal Instruments must be Center Stage



- Effective
  - if targeted at the right base
  
- Cost effective
  - if revenues used productively
  
- Balance environmental benefits and costs
  - if tax rates aligned with external costs
  
- Fiscal policies should have three elements...

# 1. Fuel Charges for Carbon Emissions



- =  $\text{CO}_2$  damage/ton  $\times$   $\text{CO}_2$  emissions factor
  - e.g., straightforward extension of motor fuel excises
  
- Or price emissions (but administration more complex)

## 2. Charges for Local Air Emissions



- Problem is fine particulates
  - produced directly
  - indirectly from  $\text{SO}_2$ ,  $\text{NO}_x$
- = damage/ton  $\times$  emissions factor (summed over emissions)
  - with rebates for control technologies
  - or price emissions (if administration feasible)



### 3. Charges for Congestion, Accidents



- Excessive because motorists do not consider
  - congestion costs
  - pedestrian injuries, property damage, etc.
  
- Ideal policy: mileage-based charges
  - for busy roads (congestion)
  - varying with driver risks (accidents)
  - on axle weight of trucks (road damage)
  
- Interim: reflect externalities in fuel taxes
  - but reduce  $\sim 50\%$  (mileage portion of fuel response)

## Other Policies...



- ...are needed, such as:
  - public infrastructure investments
  - for related market failures (e.g., technology spillovers)
  
- But should not detract from getting prices right
  - corrective taxes may yield biggest welfare gains
  - other policies don't affect efficient energy taxes



# Measuring Externalities

# Uncertainties/Controversies



- No 'correct' tax all should agree on but
  - provide transparent framework
  - accommodates different views (disciplines debate)
  - robust direction for reform
  - spreadsheet tool for sensitivity analysis

# Damages from Carbon



- \$35/ton CO<sub>2</sub> (US govt.)
  - recent EU ETS prices < \$10/ton

# Air Pollution Damages from Coal



- Population exposure
  - power plant location → number of people in proximity
  
- Exposure → mortality risk
  - evidence from Global Burden of Disease
  
- Monetize health effects
  - evidence on inc. elast. of VSL (OECD)
  
- Damage per unit of fuels
  - country-specific emissions factors

# Congestion



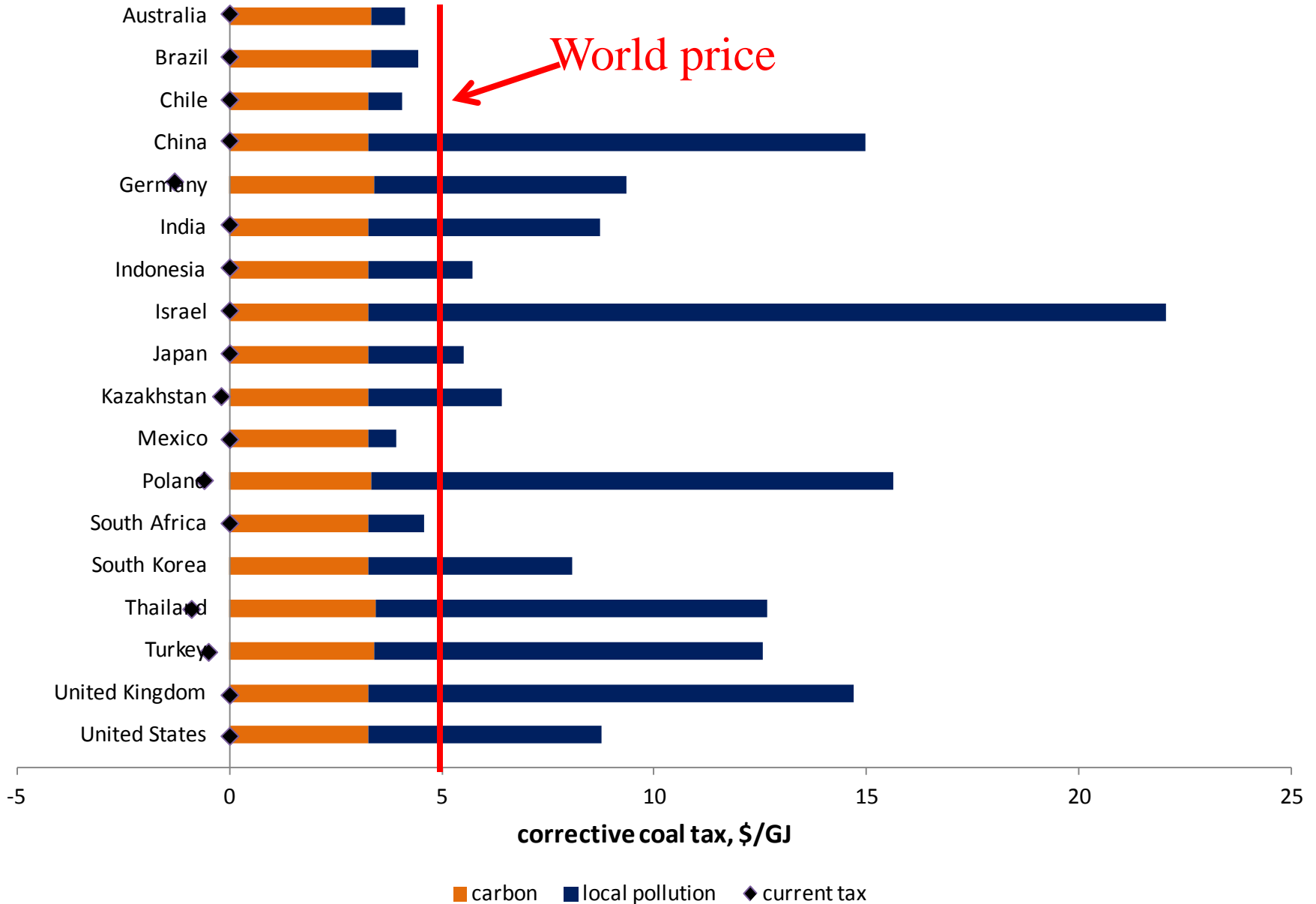
- Nationwide average travel delays extrapolated
  - city-level database → average delay =  $F(\text{transportation indicators})$
  
- Average delay → marginal delay
  - functional forms from transport engineering literature
  
- Monetize
  - value of time = 60 percent of market wage



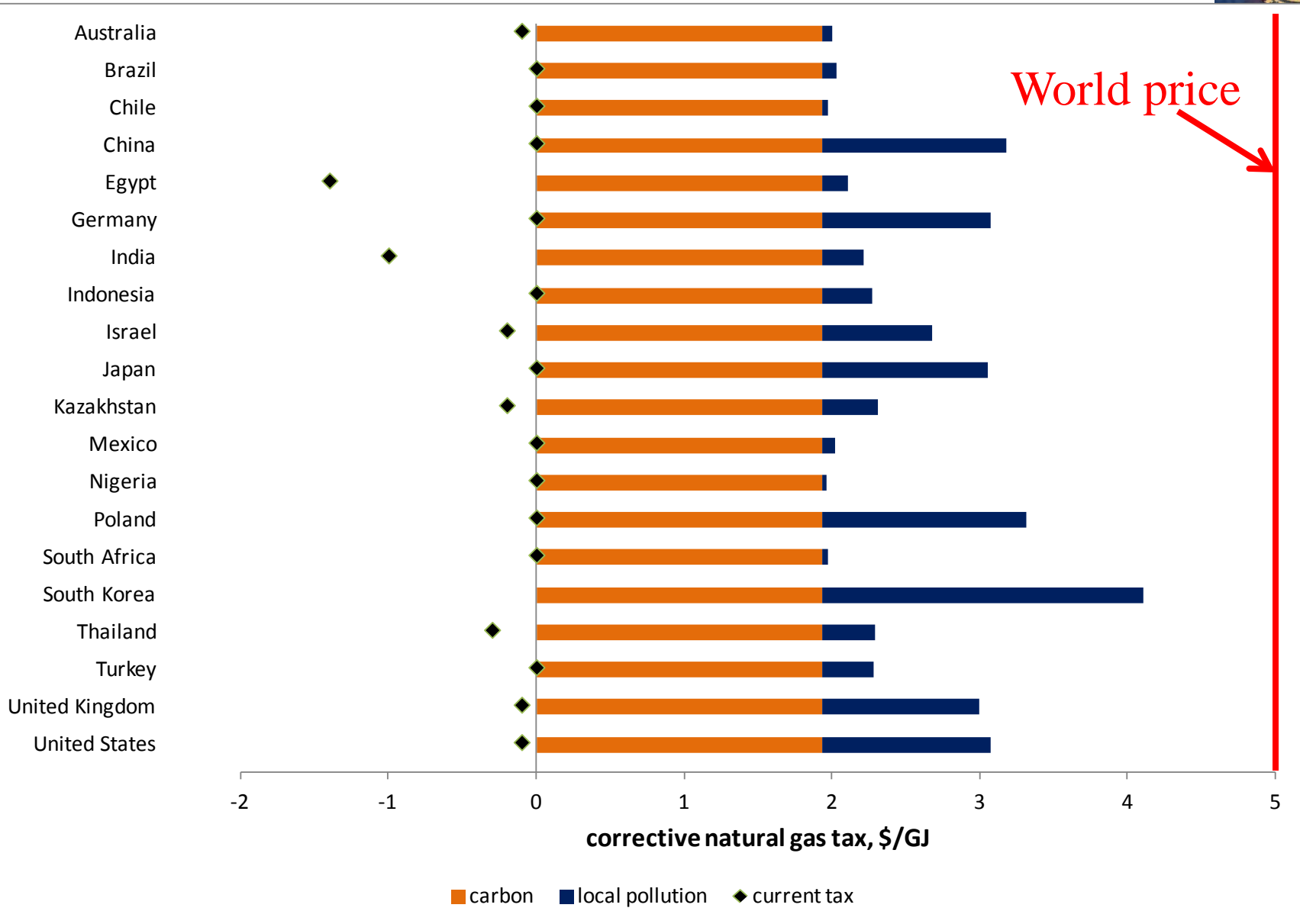
# Corrective Taxes



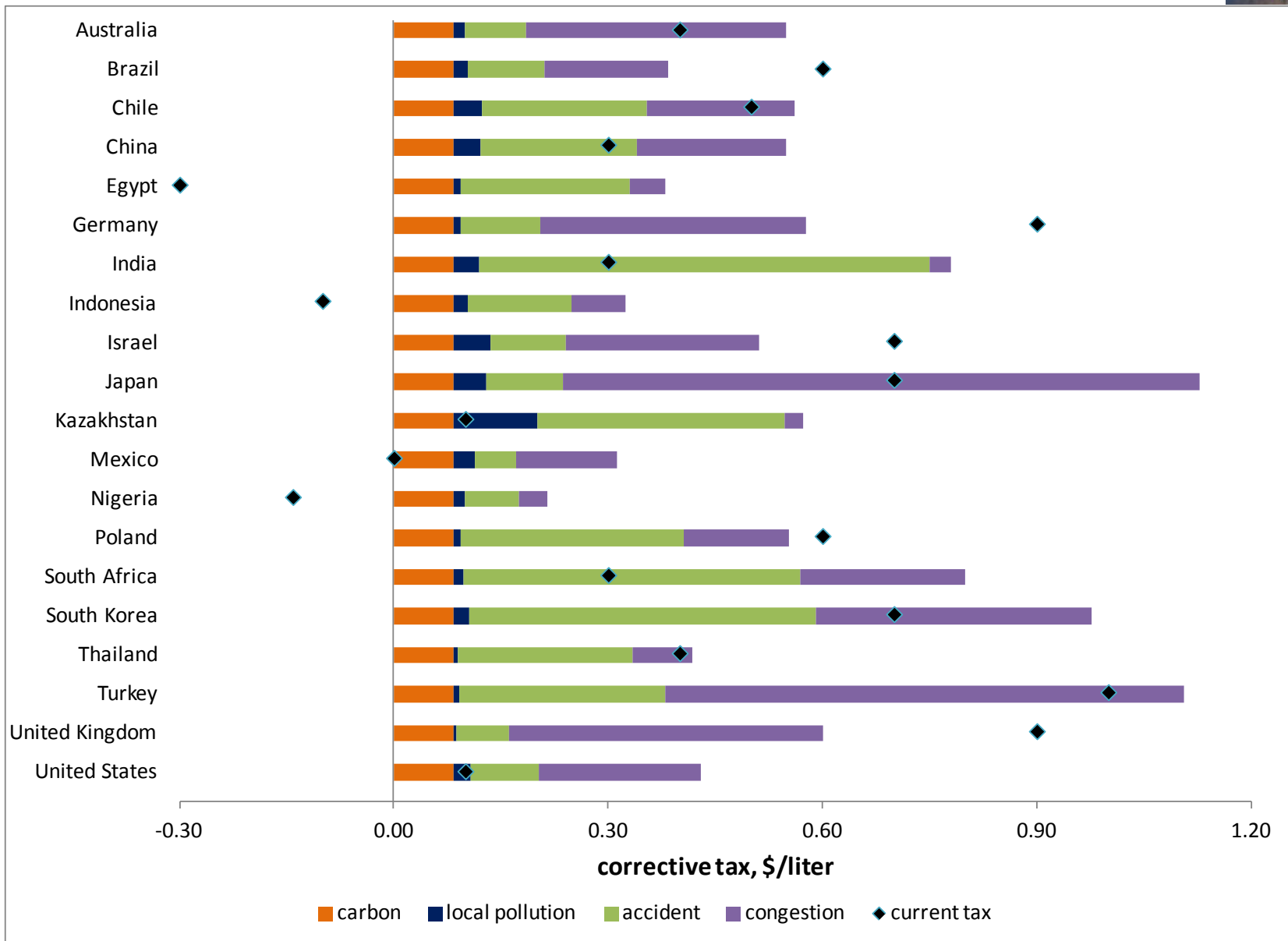
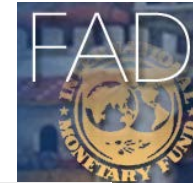
# Corrective Taxes on Coal, 2010



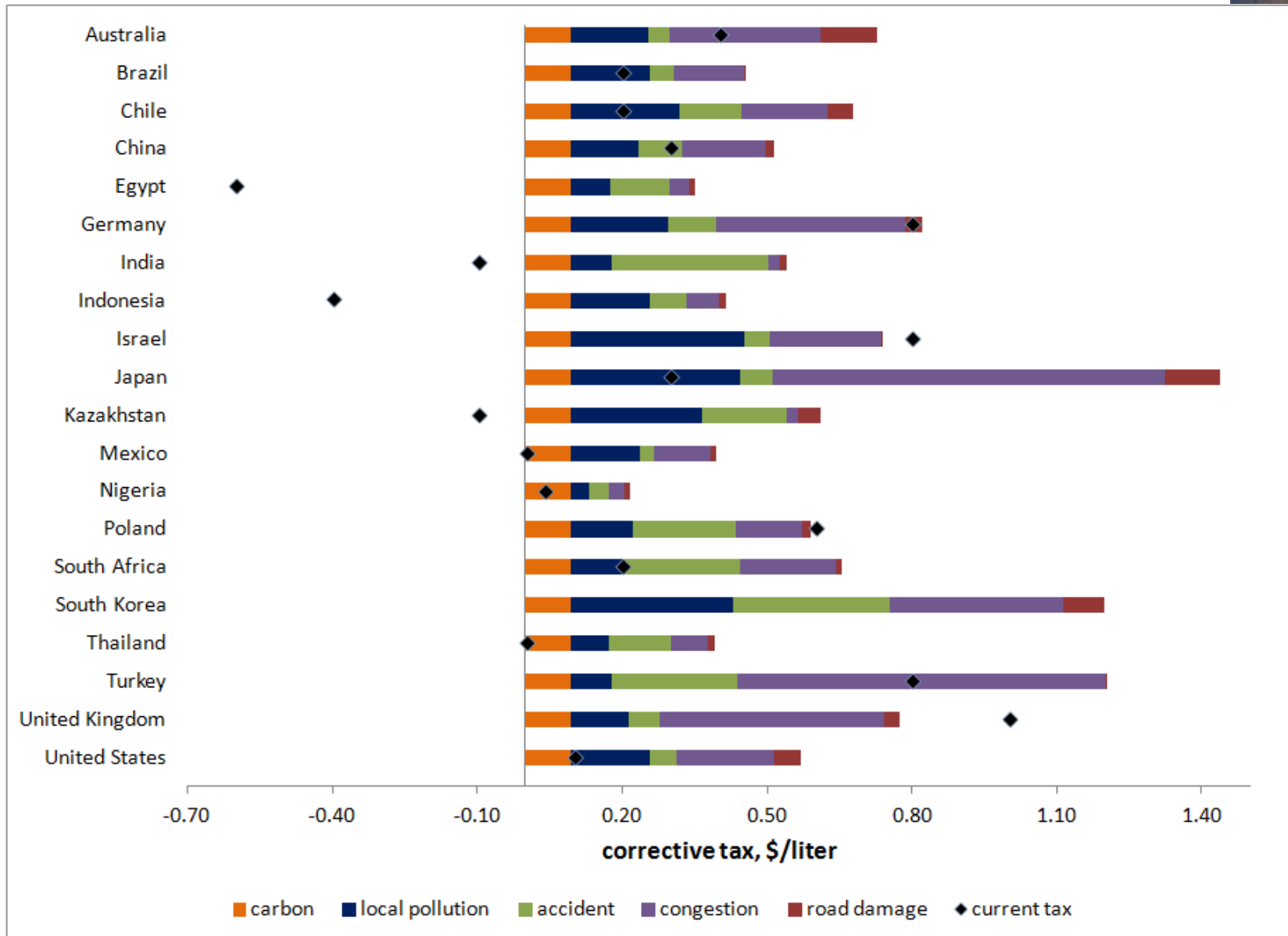
# Corrective Taxes on Natural Gas, 2010



# Corrective Taxes on Gasoline, 2010



# Corrective Taxes on Diesel, 2010



# Global Benefits from Getting Energy Prices Right

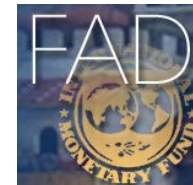


- Health
  - 63 percent reduction in air pollution deaths
  
- Climate
  - 23 percent reduction in CO<sub>2</sub> emissions
  
- Fiscal
  - 2.6 percent of GDP in new revenue



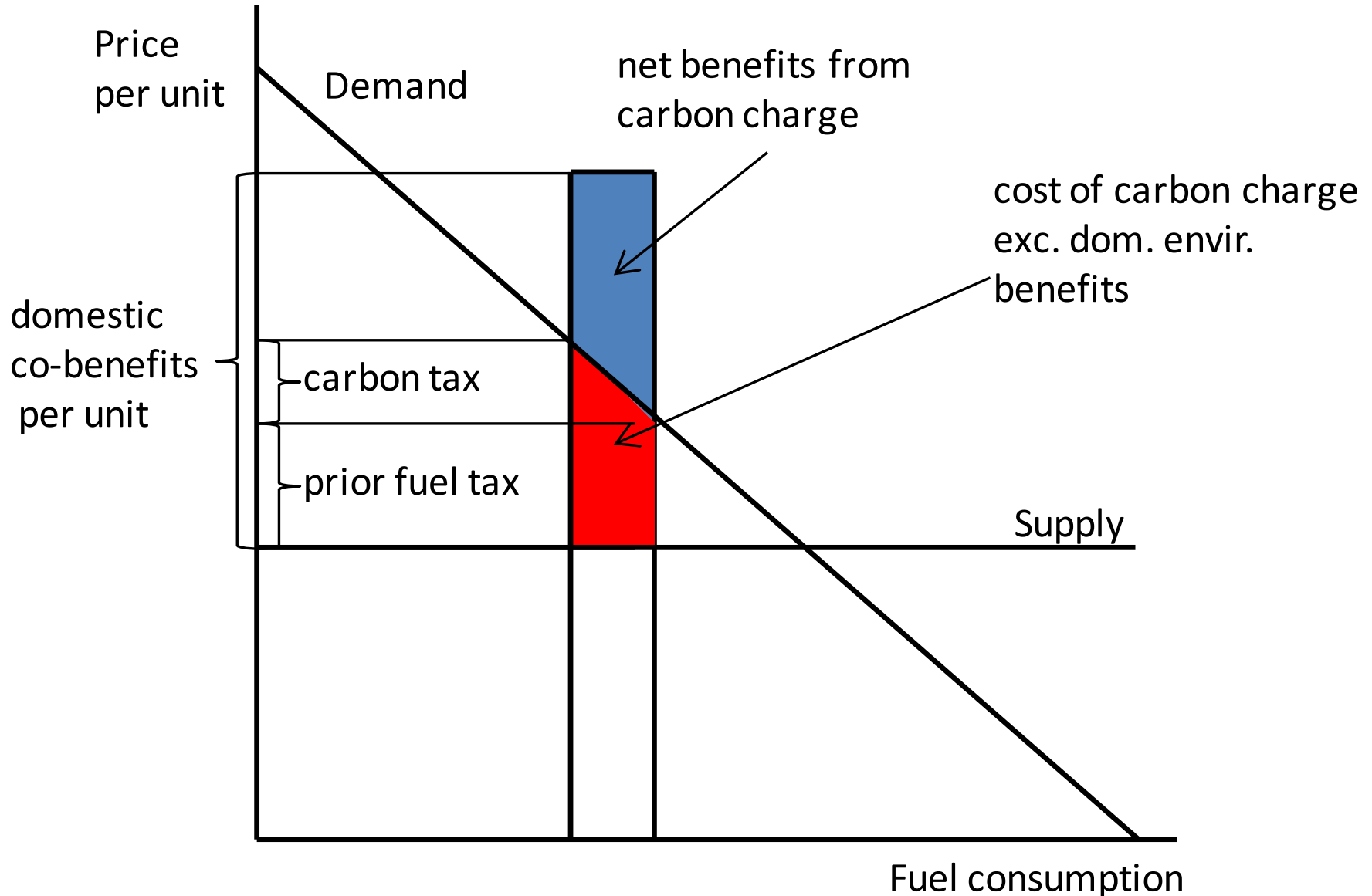
# Implications for Carbon Pricing

# If Inertia in Getting Energy Prices Right....



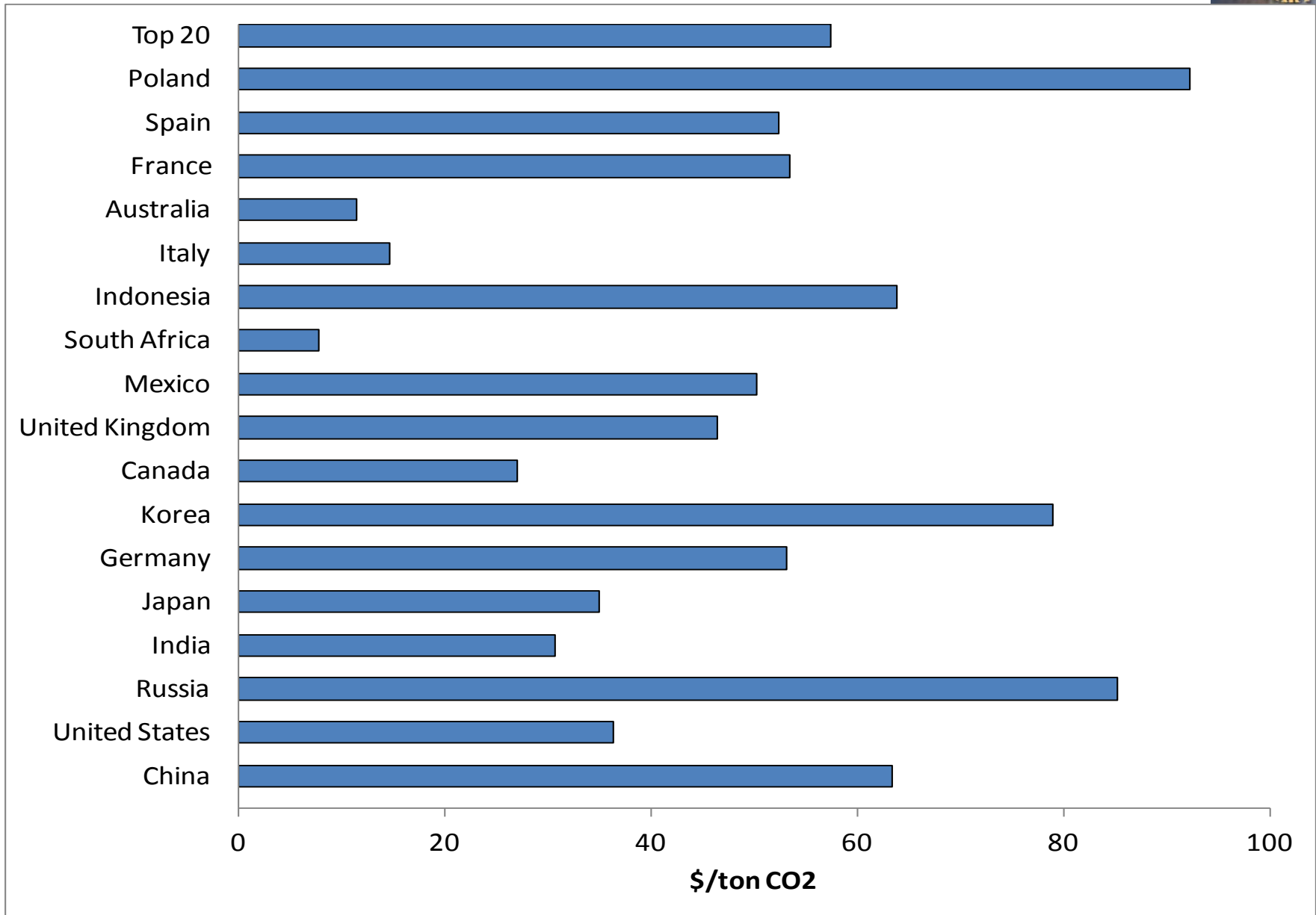
- Welfare gains from near term CO<sub>2</sub> pricing include
  - (non-internalized) domestic envir. co-benefits
- How much (second-best) carbon pricing is in countries' own national interests?

# Net Benefit from CO<sub>2</sub> Tax (Exc. Climate Benefit)





# Nationally Efficient CO<sub>2</sub> Prices from Co-Benefits





- Raises questions about
  - free rider argument
  - need for international transfers for large developing country emitters
  - argument for uniform carbon pricing
  - welfare gains from differentiated vs. uniform pricing 23 percent greater
  - case for agreements over price *floors* not *levels*

# Concluding



- Finance ministries have key role
  - championing environmental taxes
  - administration
  - putting revenues to good use