

WEBINAR

COMMITTED TO NET ZERO?

**Navigating the Post-Paris
Voluntary Carbon Market
with Your Sanity Still Intact**

09.21.2020

1:00 - 2:30PM EST

Zoom Meeting Link:

<https://edf.zoom.us/j/98246123632>

Meeting ID: 982 4612 3632

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The voluntary carbon offset market is recently booming – it is thriving in light of the massive uptick in corporate net zero targets. Companies set ambitious voluntary net zero climate goals and engage in the voluntary market to achieve these goals not only because of an increased awareness of the climate crisis, but also because there is business value in doing so. At the same time, the landscape is shifting, shaped by enhanced social awareness and emerging legal obligations in international agreements – including those under the landmark Paris Agreement. Against this changing backdrop, the voluntary market remains an important mechanism to increase investment in much-needed carbon reductions and removals.

Environmental Defense Fund, in partnership with the High Tide Foundation, and with expert support from ENGIE Impact, has convened a Steering Group to develop recommendations for the post-2020 voluntary carbon market. The group includes key players in the voluntary carbon market, including NGOs, research organizations, and corporate stakeholders.

This event will provide an overview of their ongoing discussions, take a look at why the voluntary carbon market matters, and hear from some of the best minds in the business about how to make it work for the climate



IN COLLABORATION WITH:



This event is part of Climate Week 2020.
For more events, please go to edf.org/climate-week.

AGENDA

13:00 Welcome and Overview

13:30

- Opening Remarks and Overview of the Steering Group
- Voluntary Carbon Markets Yesterday, Today and Tomorrow: Trends and Implications for the Future

Kelley Kizzier, *EDF*

Kim Carnahan, *ENGIE Impact*

13:30 Expert Panel and Discussion

14:30

Panelists to Include:

- Alexa Kleysteuber, *Independent Consultant*
- Dirk Forrister, *IETA*
- Derik Broekhoff, *SEI*
- Alexia Kelly, *ENGIE Impact*
- Private Sector Guest

Moderated by Kelley Kizzier

HOSTS



Kelley Kizzier

Kelley is Associate Vice President, International Climate at Environmental Defense Fund, where she leads EDF's work to promote ambitious and effective global climate action in multilateral forums including the UN Framework Convention on Climate Change, the International Civil Aviation Organization, and the International Maritime Organization. She recently served as the UNFCCC co-chair for the UN climate negotiations under Article 6 of the Paris Agreement, and has previously worked on EU and international climate issues for many years as senior official at the European Commission's Directorate for Climate Action in Brussels, and at the Irish Environmental Protection Agency in Dublin.



Kim Carnahan

Kim is Director of Sustainability Solutions at ENGIE Impact. Kim joined ENGIE Impact from the State Department, where she most recently served as the United States' Chief Negotiator on Climate Change. Kim played a central role in the negotiation of the Paris Agreement and its implementing guidance. Kim also led the U.S. team that negotiated the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA) and its implementing guidance.

PANELISTS



Alexa Kleysteuber

Alexa is an independent consultant with expertise on carbon markets. Most recently, she was a senior advisor to the COP25 Presidency Team supporting on matters related to Article 6, transparency, and enhancing global ambition. Previously, she worked at the California Environmental Protection Agency as Deputy Secretary for Border and Intergovernmental Relations, where she facilitated climate cooperation among states and with other countries. As an advisor to the Independent Association of Latin American and the Caribbean (AILAC) countries, she contributed to the architecture of the Paris Agreement on mitigation, transparency and markets. She also worked as a project manager for the United Nations Development Program coordinating regional policy dialogues and as Climate Change Policy Advisor for the government of Chile.



Alexia Kelly

Alexia is Director of Sustainability Solutions at ENGIE Impact. Alexia has 15 years of experience working on emissions trading and environmental attribute markets. From 2010-2016 she served as the lead negotiator for the U.S. State Department on emissions trading, leading and successfully concluding, Article 6 of the Paris Agreement. Prior to that, she led the World Resources Institute's offset quality and policy team and managed policy work at the Climate Trust. She has served as the Chair of the International Carbon Reduction and Offset Alliance and on the Gold Standard Technical Advisory Committee.



Derik Broekhoff

Derik has 20 years of experience in energy and climate policy. As senior scientist at SEI, Derik focuses on the effective design and implementation of environmental market mechanisms, and assessing climate mitigation policies. Previously, Derik was Vice President for Policy at the Climate Action Reserve, where he oversaw development of the Reserve's voluntary carbon offset program and its transition into California's regulatory cap-and-trade program. Before that, he led work for the Greenhouse Gas Protocol Initiative at the World Resources Institute, focusing on how to quantify emission reductions from renewable energy projects.



Dirk Forrister

Dirk is CEO and president of the International Emissions Trading Association (IETA). He previously served as managing director at Natsource LLC, the manager of one of the world's largest carbon funds and served as chairman of the White House Climate Change Task Force in the Clinton Administration during the Kyoto Protocol negotiations. Earlier in his career, he was assistant U.S. secretary of energy for congressional, public and intergovernmental affairs and legislative counsel to Congressman Jim Cooper. Forrister also served as energy program manager for the Environmental Defense Fund.