

# Wanted: A water revolution

"We are all going to learn what a gallon means." That's how western water expert Bradley Udall describes the creeping realization out West that the era of cheap, plentiful water is over.

In California, with its semi-arid climate, the challenge is how to provide for a rapidly expanding population while

guaranteeing enough water for ecosystems to thrive. The state will need to set limits on water use to spur innovation and build efficiency, just as it has done with carbon pollution. EDF is helping find ways for California to provide water to its cities, farms and rivers.

## SALMON AND JOBS

EDF supports guaranteed flows on rivers to sustain salmon populations and save fisheries.



## SNOWPACK

We're working with the U.S. Forest Service on ways to help forests retain snowpack, a natural water reservoir.



## AGRICULTURE

We're creating water markets to spur efficient irrigation such as drip methods which save large amounts of water.



## DELTA ECOSYSTEM

We're working to limit unsustainable diversions from the West Coast's largest estuary.



## URBAN WATER USE

We support water conservation and recycling in booming cities.



Illustration by John E. Kaufmann